CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

AMERICAN RAMBLER PRODUCTIONS
138 CONANT ST
BEVERLY, MA 01915
USA

Contract / Revision	Alt Order #
343336 /	

Product
Oct 24-30

Contract Dates	Estimate #
10/24/12 - 10/30/12	**107**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDENT	10/23/12 / 10/23/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
26978	18824

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC CDR	10/29/12	10/30/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	2	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	11-----	2	$1,800.00							
N 2	WRC CDR	10/24/12	10/26/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	3	$5,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--111--	3	$1,800.00							
N 3	WRC CDR	10/29/12	10/30/12	7-9A TODAY SHOW	7A-9A		:30			NM	4	$10,160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	22-----	4	$2,540.00							
N 4	WRC CDR	10/24/12	10/26/12	7-9A TODAY SHOW	7A-9A		:30			NM	6	$15,240.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--222--	6	$2,540.00							
N 5	WRC CDR	10/29/12	10/30/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	4	$5,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	22-----	4	$1,350.00							
N 6	WRC CDR	10/24/12	10/26/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	6	$8,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	--222--	6	$1,350.00							
N 7	WRC CDR	10/29/12	10/30/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	4	$4,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	Oct 24-30	**107**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	22-----	4		$1,000.00					
N 8	WRC	10/24/12	10/26/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	6	$6,000.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--222--	6		$1,000.00					
N 9	WRC	10/29/12	10/30/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	2	$1,000.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	11-----	2		$500.00					
N 10	WRC	10/29/12	10/30/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	2	$800.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	11-----	2		$400.00					
N 11	WRC	10/24/12	10/26/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	3	$1,500.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--111--	3		$500.00					
N 12	WRC	10/24/12	10/26/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	3	$1,200.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--111--	3		$400.00					
N 13	WRC	10/24/12	10/26/12	Access H Live 12-1p	12-1p		:30			NM	3	$1,800.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--111--	3		$600.00					
N 14	WRC	10/29/12	10/30/12	Access H Live 12-1p	12-1p		:30			NM	2	$1,200.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	11-----	2		$600.00					
N 15	WRC	10/24/12	10/26/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	3	$2,400.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--111--	3		$800.00					
N 16	WRC	10/29/12	10/30/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	2	$1,600.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	11-----	2		$800.00					
N 17	WRC	10/29/12	10/30/12	Steve Harvey	2-3p		:30			NM	2	$1,260.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	11-----	2		$630.00					
N 18	WRC	10/24/12	10/26/12	Steve Harvey	2-3p		:30			NM	3	$1,050.00
	IP											

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FOR NBCE CONTRACTS:
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10/24/12 - 10/30/12	Oct 24-30	**107**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--111--	3	$350.00						
N 19	WRC	10/29/12	10/30/12	Ellen	3P-4P		:30			NM	2	$1,600.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	11-----	2	$800.00						
N 20	WRC	10/24/12	10/26/12	Ellen	3P-4P		:30			NM	2	$1,600.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1-1--	2	$800.00						
N 21	WRC	10/24/12	10/26/12	Ellen	3P-4P		:30			NM	1	$600.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$600.00						
N 22	WRC	10/29/12	10/30/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	2	$2,160.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	11-----	2	$1,080.00						
N 23	WRC	10/24/12	10/26/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	2	$2,160.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1-1--	2	$1,080.00						
N 24	WRC	10/24/12	10/26/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	1	$700.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$700.00						
N 25	WRC	10/24/12	10/26/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	4	$6,480.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--121--	4	$1,620.00						
N 26	WRC	10/24/12	10/26/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	2	$2,400.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1-1--	2	$1,200.00						
N 27	WRC	10/29/12	10/30/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	4	$6,480.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	22-----	4	$1,620.00						
N 28	WRC	10/24/12	10/26/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	6	$10,800.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--222--	6	$1,800.00						
N 29	WRC	10/29/12	10/30/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	4	$7,200.00
	CDR											

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	Oct 24-30	**107**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays 22-----	Spots/Week 4	Rate $1,800.00						
D 30	WRC CDR	10/24/12	10/26/12	7-730P NBC NIGHTLY NEW	7P-730P		:30			NM	0	$0.00
N 31	WRC CDR	10/29/12	10/30/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	2	$11,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays 11-----	Spots/Week 2	Rate $5,500.00						
N 32	WRC CDR	10/24/12	10/26/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	3	$16,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --111--	Spots/Week 3	Rate $5,500.00						
N 33	WRC CDR	10/29/12	10/30/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	2	$7,200.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays 11-----	Spots/Week 2	Rate $3,600.00						
N 34	WRC CDR	10/24/12	10/26/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	3	$10,800.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --111--	Spots/Week 3	Rate $3,600.00						
N 35	WRC CDR	10/24/12	10/26/12	1135-1237A TONIGHT SHO	1135P-1237A		:30			NM	3	$4,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --111--	Spots/Week 3	Rate $1,500.00						
N 36	WRC CDR	10/29/12	10/30/12	1135-1237A TONIGHT SHO	1135P-1237A		:30			NM	2	$3,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays 11-----	Spots/Week 2	Rate $1,500.00						
N 37	WRC CDR	10/24/12	10/26/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	4	$3,240.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --121--	Spots/Week 4	Rate $810.00						
N 38	WRC IP	10/24/12	10/26/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	2	$1,200.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --1-1--	Spots/Week 2	Rate $600.00						
N 39	WRC IP	10/29/12	10/30/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	4	$3,240.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays 22-----	Spots/Week 4	Rate $810.00						
N 40	WRC CDR	10/26/12	10/26/12	Grimm	9-10p		:30			NM	2	$11,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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10/24/12 - 10/30/12	Oct 24-30	**107**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ----F--	Spots/Week 2	Rate $5,900.00						
N 41	WRC CDR	10/26/12	10/26/12	Dateline	10P-11P		:30			NM	2	$11,800.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ----F--	Spots/Week 2	Rate $5,900.00						
N 42	WRC IP	10/27/12	10/27/12	News 4 Sat 6am 6-7a	6A-7A		:30			NM	2	$1,200.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 2	Rate $600.00						
N 43	WRC CDR	10/27/12	10/27/12	Saturday Today 7-9a	7A-9A		:30			NM	2	$3,600.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 2	Rate $1,800.00						
N 44	WRC CDR	10/27/12	10/27/12	Inside the Rdskins	1030-11a		:30			NM	1	$750.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $750.00						
N 45	WRC IP	10/27/12	10/27/12	Drama Encore	10P-11P		:30			NM	1	$1,200.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $1,200.00						
N 46	WRC IP	10/27/12	10/27/12	Hispanic Today	5-530a		:30			NM	1	$150.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $150.00						
N 47	WRC CDR	10/27/12	10/27/12	Redskins Chronicle Sa 530	530-6a		:30			NM	1	$400.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $400.00						
N 48	WRC IP	10/28/12	10/28/12	News Sun 6-7a	6-7a		:30			NM	2	$1,200.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 2	Rate $600.00						
N 49	WRC CDR	10/28/12	10/28/12	News Sun 7-8a	7-8a		:30			NM	2	$2,160.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 2	Rate $1,080.00						
N 50	WRC CDR	10/28/12	10/28/12	Sunday Today 8-9a	8-9A		:30			NM	2	$5,400.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 2	Rate $2,700.00						
N 51	WRC CDR	10/28/12	10/28/12	News 4 Sun 9-10a	9-10A		:30			NM	2	$2,700.00

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FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
343336 /	

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	Oct 24-30	**107**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	2	$1,350.00						
N 52	WRC	10/28/12	10/28/12	Chris Mattews	10-1030A		:30			NM	1	$5,000.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$5,000.00						
N 53	WRC	10/28/12	10/28/12	Meet The Press	1030-1130A		:30			NM	1	$25,000.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$25,000.00						
N 54	WRC	10/28/12	10/28/12	Pres./RNC Addresses	11:49a-12n		:30			NM	1	$3,000.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$3,000.00						
N 55	WRC	10/28/12	10/28/12	Ftball Night Am Non-Loc	7-815p		:30			NM	1	$7,200.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$7,200.00						
N 56	WRC	10/28/12	10/28/12	NFL Reg Season Non-Local	8P-1130P		:30			NM	2	$30,000.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	2	$15,000.00						
N 57	WRC	10/28/12	10/28/12	Late News (NFL)	1130P-1205a		:30			NM	2	$5,000.00
	IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	2	$2,500.00						
N 58	WRC	10/24/12	10/24/12	7-730P NBC NIGHTLY NEW	7P-730P		:30			NM	1	$10,000.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--W----	1	$10,000.00						
									Totals		144	$302,130.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	98	$231,230.00	$196,545.50
10/29/12 -10/30/12	46	$70,900.00	$60,265.00
Totals	144	$302,130.00	$256,810.50

Signature: _____ **Date:** _____

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